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Raising the Quality
of Veterinary Care
for Your Horse

Dear clients:

How often have you saddled up, begun a ride and felt that your mount was just a bit "off" behind, applied the curry comb only to feel a lump you never noticed before, or entered the barn and heard an unusual cough? We all naturally give these and many other concerns a few days to see what develops.... but then what? The lump is the same, the cough is unchanged and the lameness still persists. Perhaps it is nothing dramatic but just worrisome.

So you call in for advice. You describe the situation as best you can but there really isn't much to tell and on the veterinary side of the phone there is often not enough information for accurate diagnosis and treatment plan formulation.

Options:

- 1) Wait and hope
- 2) Consult with the folks at the barn, commiserate and hope
- 3) Blindly give expensive medications, cross fingers and hope
- 4) Google your guess, become alarmed
- 5) Ask for on the farm expert veterinary advice....but a basic farm call alone can be expensive....

What next.....? At Finger Lakes Equine, we are inspired by the horse and its connection with its human partner and want to exceed your expectations in diagnostics, communications and care of your animal.

In most cases, a direct physical exam is required to provide the best possible medicine for treatment of the problem.

To help us stay directly connected to our patients we have developed the FLEP ADVANTAGE PROGRAM. We have bundled together the services that we feel constitute the core annual medical needs for every equine.

FLEP ADVANTAGE PROGRAM

- A complete physical exam to include:
 - ophthalmic system
 - cardiovascular system
 - respiratory system
 - gastrointestinal auscultation
 - complete dermatologic exam
 - thorough musculoskeletal palpation
 - limb evaluation both stationary and moving
- A nutritional consult, body condition scoring and tape estimation of weight
- 2 quantitative fecal parasite exams and de-worming recommendations based on those results
- Annual dental evaluation and power float under sedation
- Core Vaccinations
 - EEE/WEE/Tetanus/West Nile Virus
 - Rabies

The cost of this program is \$500 per enrolled horse due at registration. The advantage to you is that we waive all basic call charges for that horse while you are on the program. So, if we visit to check that lump, cough or lameness you owe only for the services we perform. (That's right! No farm call fee on scheduled appointments!) If you have a midnight emergency or if something must be seen today on an urgent care basis, the urgent care and emergency surcharges will apply, but not the basic call charge.

The packaged services are those that the majority of our clients are already having done annually. The fee for the wellness plan is a simple breakeven point. The benefit however is in knowing you will be paying for service and not travel. The benefit is having the peace of mind that results from having a problem evaluated promptly and professionally, rather than delaying and worrying.

As an added incentive, horses enrolled in the FLEP ADVANTAGE PROGRAM will receive \$500 toward a surgical colic should the need arise. Our program can satisfy the enrollment requirements for the "Colicare" program available through SmartPak for those horses also receiving SmartDigest Ultra nutritional supplement.

Enrollment is limited to 100 horses so please call us with any questions or to enroll today.

Thank you,

The Finger Lakes Equine Team: Dr. Jeff LaPoint, DVM, Shari Rossiter, Office Manager, Warren Liddell, client services.